# ALEJANDRA HALE

# Full Stack Web Developer

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#### SKILLS

- Languages: HTML5, CSS3, Javascript, SQL, Ruby, React.js, Ruby on Rails, PostgreSQL.
- Frameworks: React.js, Jest, Ruby on Rails, RSpec.
- Testing: Jest, RSpec, React Testing Library.
- General Skills: Project management(agile development), version control(Git).

## **PROFESSIONAL EXPERIENCE**

FULL STACK WEB DEVELOPER - LEARN ACADEMY Web Developer

- Collaborated in pair programming on various full-stack projects
- Administered databases using PostgreSQL and Ruby on Rails, performing CRUD operations to
- maintain data integrity
- Pioneered the use of React in the team, encapsulating reusable components and implementing best practices that improved development speed

BUSINESS OWNER - FINCA EL GUACAMAYO

Coffee Farm Owner and Airbnb Host

- Achieved 20% year-over-year revenue growth through farm revitalization, Airbnb hosting, and certified coffee brand.
- Generated an estimated annual net income of \$20,000 over the past four years, with a 4.8 Airbnb ratings, thanks to renovations and effective marketing.
- Revitalized the farm by planning and implementing the plantation of 6,500 new coffee crops and established a recognized coffee label.

CUSTOMER SERVICE - Accedo Technologies

Customer Service Representative

- Maintained 65% 5-star customer review rate while handling three simultaneous chats.
- Achieved promotion as a Team Leader for English proficiency and de-escalation skills.
- Resolved billing and troubleshooting in 5-minute chats during 12-hours shifts.
- Increased base salary by 20% through successful pay-per-view sales.

## **EDUCATION**

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UNIVERSITY OF CALIFORNIA SAN DIEGO Bachelor of Liberal Arts and Sciences, Major in Political Science

BERKELEY CITY COLLEGE Human Development and Family Studies San Diego, CA 2023

San Diego, CA 2021-2023

> Berkeley, CA 2018-2020

Salento, Quindio, Colombia

San Diego, CA, United States

August 2023-Present

April 2017-Present

Pereira, Risaralda, Colombia

January 2017 - September 2017